



Benefitting from GIS within Adobe's Creative Cloud

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Abstract:

In late 2016 Esri launched the application ArcGIS Maps for Adobe Creative Cloud as an extension for Adobe's Photoshop and Illustrator creative cloud software packages. In 2020, this now established application has taken a major step forward with the latest 2.0 version which now has a direct link to Esri's desktop application ArcGIS Pro.

This presentation will introduce the Adobe Creative Cloud extension, showing the simple three-step workflow and how one can access a rich library of authoritative GIS data as well as how the extension bridges the requirements of the GIS Analyst, the Cartographer, and the Designer.

The presentation will also include an outline of the functionality differences available in the three possible user types **Complimentary**, **Plus**, and **ArcGIS Online**, as well as highlighting the new possibility to export data direct from the latest version of ArcGIS PRO via the exchange format .AIX into Adobe's Illustrator.

Please join me to experience this exciting new possibility of exposing valuable, accurate and authoritative GIS data to the world's number one vector-graphics editing program.

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